

We believe
risk starts
and ends
with *people*



Is your organisation *caught* in a Risk Vortex?

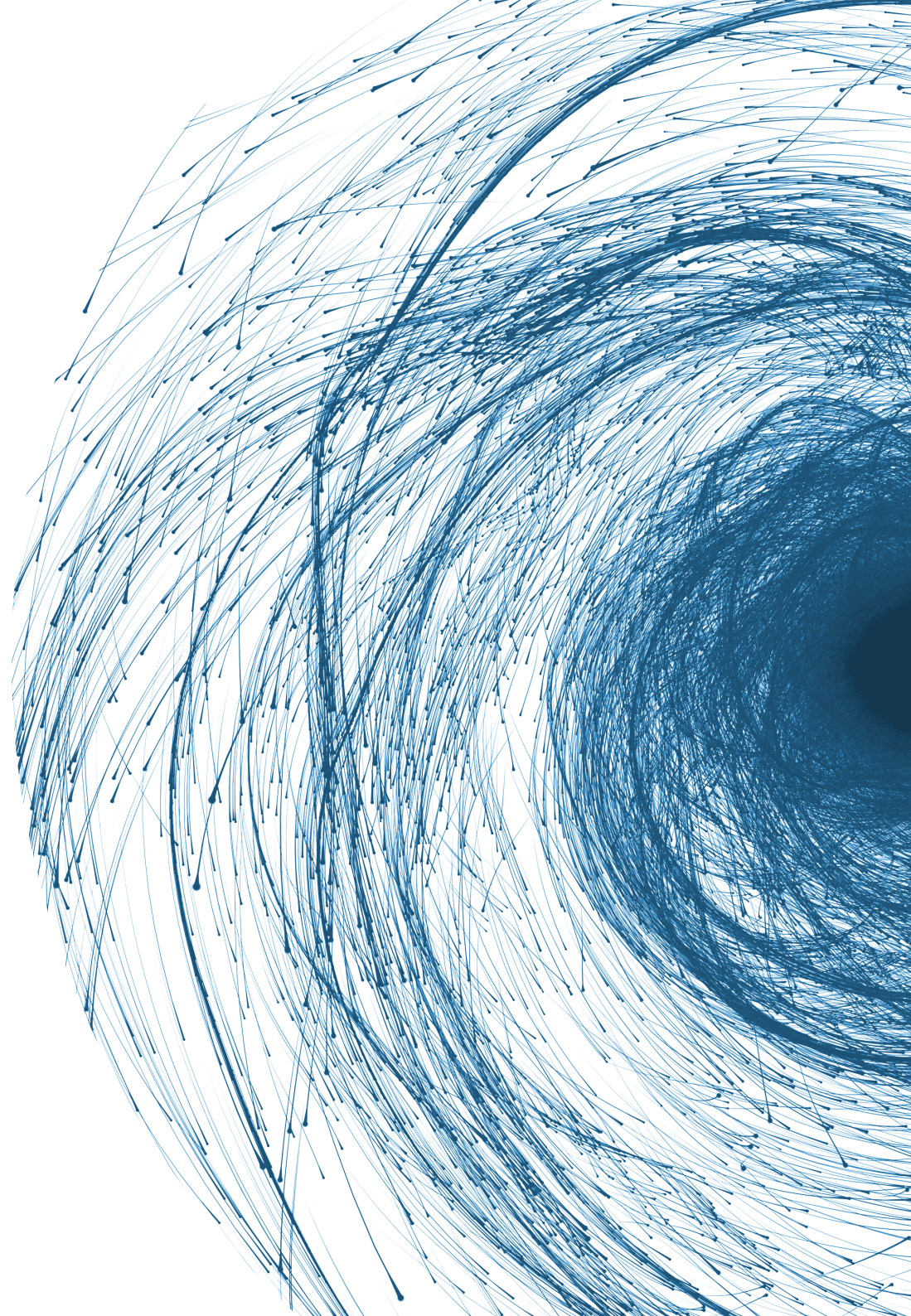
Have you felt your organisation has become distracted or overwhelmed with managing risk?

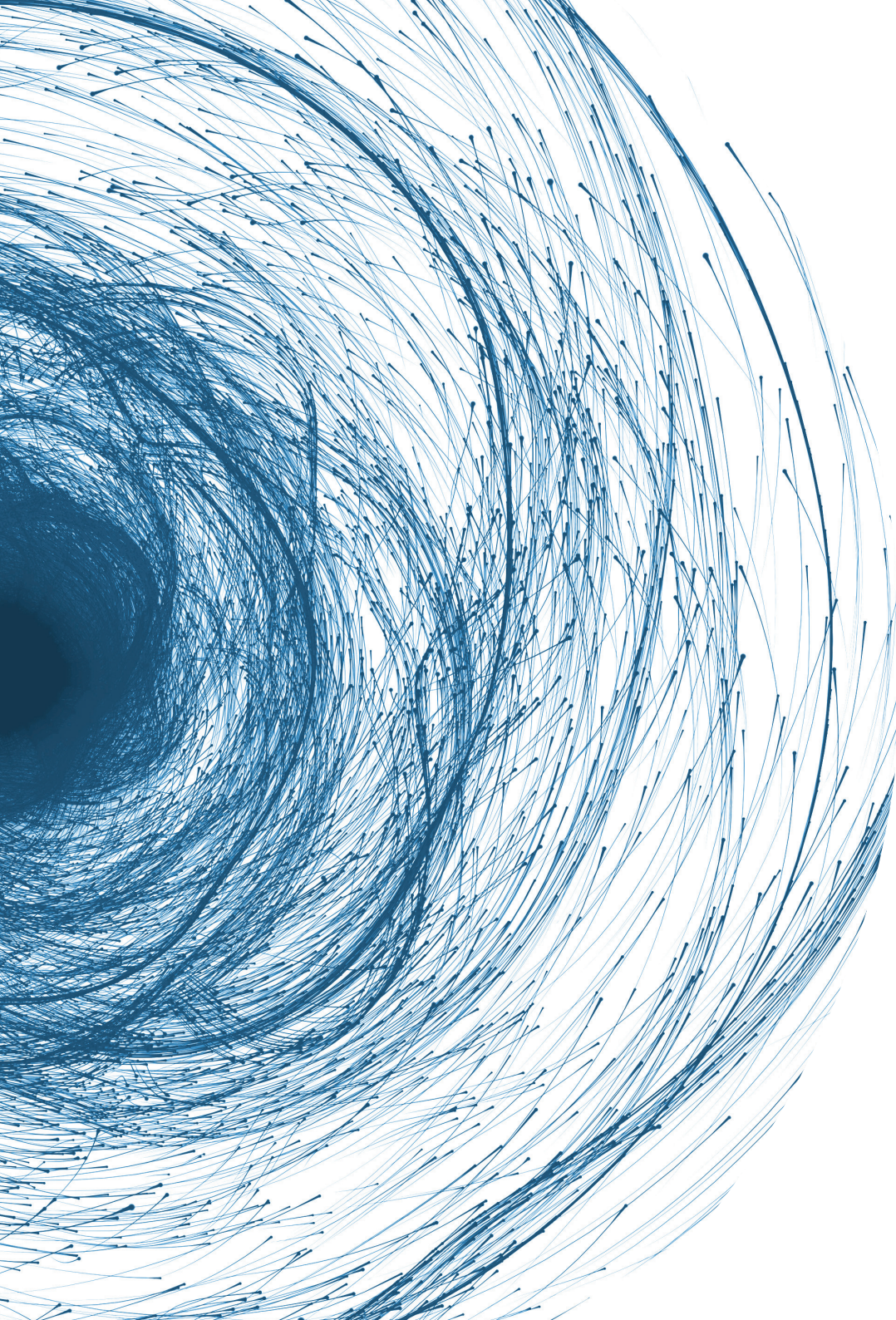
Has risk management become cumbersome and costly?

Or has risk management become a distraction to your core business?

Have you ever felt the fear that mismanagement of risk had the potential to damage your organisation's reputation?

If you answered yes to just one of these questions, then your organisation may well be in a "risk vortex", or fast approaching one.





The Risk Vortex has serious *implications*

The lens through which risk is viewed has morphed and distorted what organisations are truly trying to achieve. These organisations are caught in a “risk vortex”.

The intensity around risk is so great, business units managing risk for the organisation are often the fastest growing. These business units can also be one of the more costly. A heavy price for doing business.

There are days when it feels the “risk vortex” sucks in new risks and challenges and sucks out the very life of the core business.

This is exacerbated when the organisation is heavily influenced by third-party obligations, governance, and threat of reputational damage. This can create fear and hesitation.

Welcome to a new risk perspective

Risk is not something that needs to be feared but understood. Break risk down to address it with the right approach. We at Uneath believe that risk starts and ends with people. Equally, opportunity starts and ends with people. People reside at the centre of all risk. Because ultimately, risk is a human concept. It is people that invent the tools or weapons of trade that we can use to conduct business or inflict harm.



"The cave you
fear to enter
holds the treasure
you seek"

JOSEPH CAMPBELL



Risk starts and ends with *people*


Because people are at the centre of all risk, risk falls under two categories:

- Risk to a person
- Risk by a person

The two in fact are interrelated. Risk to a person can often eventuate as risk by a person.

This is the lens through which risk should be viewed.



Unearth takes a holistic approach to understanding what makes each person tick – what you could call their “risk cocktail”. 

The Unearth model consists of **4** principles:

1. **Predisposition**

Their whole journey of life; what makes a person tick and influences how they interpret situations. This also relates to stress capacity – how much stress they can take on-board.

2. **Stressors**

Environmental factors that can affect a person like home, family, work, finances and health.

3. **Triggers**

Identifying the things that can uniquely trigger a person, at a very specific individual level. These are events that impact a person and can create stress.

4. **Onset**

A decision to act or react to any given situation, which can lead to changes in behaviour and attitudes.

The System Unearth created for risk, called S4R integrates the:

- **Person**
- **Risk Lens**
risk to a person and risk by a person
- **Model**
their risk cocktail

Through our evidence-informed approach and Unearth's people-centred risk system, we drive transformational outcomes for organisations - mitigating risk and opening up opportunities.



Protect the house... and find *reward* in risk

**When you hear the words
“Protect the House”
what do you think of?**

It should make you think about protecting everything valuable that sits under the roof of the house. The “house” is symbolic of an organisation, department, agency, home... it is about uniting all stakeholders within the “house” to focus on protecting what is important.

**Unearth’s commitment to you
is to “Protect the House”.
*Your house.***

Our unique system and methodology empowers the best efforts of your people, free of fear of failure. We create a “safe to succeed” environment that builds trust and collaboration between people, teams and leadership.

**The deeper implication is the
opportunity to find reward in risk.**

By approaching risk through a people-centred lens, you can activate your most powerful risk management asset and open up the opportunity to inspire your people to achieve greatness.

Who wins?

Everyone. Your people, your organisation, your customers, suppliers and partners, not to mention the greater community.

Crazy you think?

Not really. Think about it.
It simply makes sense.



P

PEOPLE



Activate your people to become your greatest risk management asset, not your greatest risk.

R

RISK LENS



People are at the centre of risk and risk falls under two categories:

1. Risk to a person
2. Risk by a person

O

ORIGIN



The origin of risk is presented through the Uearth Risk Model which consists of four principles:

1. Predisposition
2. Stressors
3. Triggers
4. Onset

T

TRUST



Build confidence through your people.

E

ENVIRONMENT



Maximise the work environment.

C

COLLABORATION



A “win with” mindset empowers collaboration as one team and forms a common language for clarity.

T

TOOL KIT



Right tools for the right job. Expertise, skills, processes and innovative technology capabilities.

Unearth the true value of your *people*

We all know the expression “your people are your greatest asset”.

At Unearth we believe that unequivocally. We believe that when people feel safe to fail, only then will they feel safe to succeed.

By creating “safe to succeed” environments, we drive transformational outcomes with our clients.

The result: The confidence to improve and manage the 3Rs – Risk, Reputation and Revenue. Supporting a high level of employee engagement and a winning team culture.

Who is this approach for?

Typically, our clients are leaders who prioritise their people. They believe people are an organisation’s greatest asset.

They usually have responsibility for the organisation’s success but are struggling with a range of issues that are limiting their organisation from realising its full potential.

The risk problem

Navigating your RISK landscape is challenging. It can feel overwhelming managing factors like insider theft, increased risk/threat vectors or compliance/remediation costs. But risk doesn't exist in a silo. It is entirely interrelated with revenue (profit) and reputational issues. Together they make up the 3Rs.

When risk is not managed, it can result in profit loss or reputational damage, impacting revenue.

Decisions relating to revenue can impact the organisational risk profile and can lead to reputational damage.

Actions that create reputational damage, impact revenue and elevate the organisation's risk profile.

As overwhelming as managing risk may feel, the cost of inaction far outweighs the investment of the time, money and effort to get it right.



Solutions

That's why investing in "people", an organisation's greatest asset, is critical. Getting this right and creating a "safe-to-succeed" environment, not only activates an organisation's greatest defence against risk, it also opens unrealised opportunities.

Optimise your revenue

Avoid losses due to theft, activity or incident. Improve revenue through a workforce who are invested in the organisation's success.

Reduce reputational damage

Reduce the risk of incidents that can lead to reputational damage. Build a reputation for trust.

Activate your people to avoid, sense and manage risk

Unlock the desire and capacity of your people to navigate risk to your organisation.

It's a different perspective through which to view risk.

We invite you to take a step forward to find there is reward in the right type of effort and open the door to realising the full potential of your people, culture and leadership.

About Uneath

We're a global risk consultancy, with our head office in Sydney, Australia, servicing the government and corporate sectors. Our experience includes supporting customers with specialised and emerging risk-based technologies.

Our unique and balanced people-centred approach to risk gives our clients a new perspective and confidence when it comes to protecting their organisation.

Our experience spans national security, emergency services and some of Australia's and the world's leading commercial brands. Our work with specialised analytics in areas like insider threat and human behaviour, cyber, plus threat and hazards has delivered outstanding results for our clients.



Uneath's Founder and Risk Strategist, Lisa Sisson, has a diverse career spanning three decades, from security through pharmaceuticals and technology, working with global brands and eventually launching Uneath in early 2013.

A speaker and author of soon-to-be-released book "Risk Starts And Ends With People", Lisa is driven by a strong sense of purpose. Her mission in life and business is the same – to create a safer world.

Lisa believes when people feel safe, they will give their best efforts without fear of failure. This creates a safer world both for people and the organisations they work for.

Are you ready to enter the cave where the treasure lies?

Find reward in risk

Schedule an appointment to learn about how our unique approach can transform your organisation. email us at hello@unearth.com.au or visit www.unearth.com.au

Uneath
A NEW PERSPECTIVE ON RISK